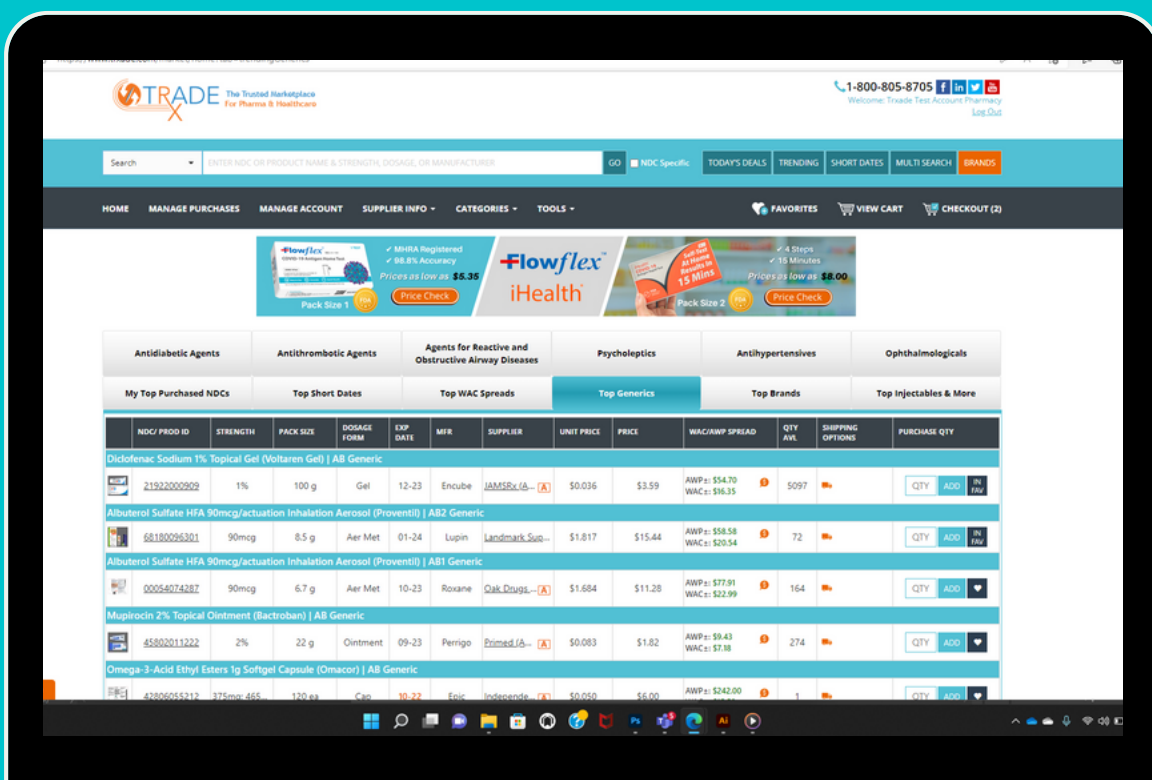


Connecting Pharmaceutical Buyers and Sellers



- Increase Market Share
- Build Brand Recognition
- Target Audience Marketing
- Versatility in Ad Presentation



The screenshot displays the TRADEX website, which is described as 'The Trusted Marketplace For Pharma & Healthcare'. The interface includes a search bar, navigation links (HOME, MANAGE PURCHASES, MANAGE ACCOUNT, SUPPLIER INFO, CATEGORIES, TOOLS), and a 'FAVORITES' section. Below these are promotional banners for 'Flowflex' and 'iHealth'. The main content area features a grid of product listings with columns for NDC/PROD ID, STRENGTH, PACK SIZE, DOSEAGE FORM, EXP. DATE, MFR, SUPPLIER, UNIT PRICE, PRICE, WAC/AWP SPREAD, QTY. AVL, SHIPPING OPTIONS, and PURCHASE QTY. The products listed include Diclofenac Sodium 1% Topical Gel, Albuterol Sulfate HFA 90mcg/actuation Inhalation Aerosol, and Mupirocin 2% Topical Ointment.

NDC/ PROD ID	STRENGTH	PACK SIZE	DOSEAGE FORM	EXP. DATE	MFR	SUPPLIER	UNIT PRICE	PRICE	WAC/AWP SPREAD	QTY. AVL	SHIPPING OPTIONS	PURCHASE QTY
Diclofenac Sodium 1% Topical Gel (Voltaren Gel) AB Generic												
21922000909	1%	100 g	Gel	12-23	Encube	JAMS Rx (A)	\$0.036	\$3.59	AWP: \$54.70 WAC: \$16.35	5097		<input type="text"/> QTY <input type="button" value="ADD"/> <input type="button" value="IN FAV"/>
Albuterol Sulfate HFA 90mcg/actuation Inhalation Aerosol (Proventil) AB2 Generic												
68180096301	90mcg	8.5 g	Aer Met	01-24	Lupin	Landmark Sup...	\$1.817	\$15.44	AWP: \$58.58 WAC: \$20.54	72		<input type="text"/> QTY <input type="button" value="ADD"/> <input type="button" value="IN FAV"/>
Albuterol Sulfate HFA 90mcg/actuation Inhalation Aerosol (Proventil) AB1 Generic												
00054074287	90mcg	6.7 g	Aer Met	10-23	Roxane	Oak Drugs (A)	\$1.684	\$11.28	AWP: \$77.91 WAC: \$22.99	164		<input type="text"/> QTY <input type="button" value="ADD"/> <input type="button" value="IN FAV"/>
Mupirocin 2% Topical Ointment (Bactroban) AB Generic												
45802011222	2%	22 g	Ointment	09-23	Perrigo	Primed (A)	\$0.083	\$1.82	AWP: \$9.43 WAC: \$7.78	274		<input type="text"/> QTY <input type="button" value="ADD"/> <input type="button" value="IN FAV"/>
Omega-3-Acid Ethyl Esters 1g Softgel Capsule (Omacor) AB Generic												
42806055212	375mg/465...	120 ea	Caps	10-22	Eric	Independence (A)	\$0.050	\$6.00	AWP: \$242.00	1		<input type="text"/> QTY <input type="button" value="ADD"/> <input type="button" value="IN FAV"/>



ABOUT US

Trxade.com is an industry leading web-based marketplace that provides over **13,000 pharmacies** and pharmaceutical buyers access to top pharmaceutical suppliers nationwide.

We consistently market to members and non-members and achieve over **10 million-page views annually** and on average gain **50-100 new pharmacy members each month.**

WHAT WE DO

At Trxade, our goal is to provide our members with a simple, secure avenue for all their purchasing needs. Our members enjoy the opportunity to purchase from our supplier partners by simply choosing the products they wish to purchase and submitting their order requests directly to the seller.

THE VALUE OF YOUR TRXADE PARTNERSHIP


Whether you are a product manufacturer or wholesale supplier, grow your business with the purchasing power of Trxade's pharmaceutical buying members. Trxade's members only platform shows your advertising to those with the buying power.





- **10 Million** page views annually
- **13,000 Members** and growing
- **75 New Members** avg new members per month
- **1 IN 3** independent pharmacies use Trxade
- **200,000+** pharma buyers in our database

Your advertising will influence the immediate purchasing decisions of over 13,000 members.



AD SPECIFICATIONS AND POSITIONING



1-800-805-8705















Welcome: Triade Test Account Pharmacy
[Log Out](#)

☐ NDC Specific

[HOME](#)
[MANAGE PURCHASES](#)
[MANAGE ACCOUNT](#)
[SUPPLIER INFO](#)
[CATEGORIES](#)
[TOOLS](#)

FAVORITES
 VIEW CART
 CHECKOUT (42)

900 pixels x 120 pixels Banner Ad

Antidiabetic Agents		Antithrombotic Agents		Agents for Reactive and Obstructive Airway Diseases		Psycholeptics		Antihypertensives		Ophthalmologicals			
My Top Purchased NDCs		Top Short Dates		Top WAC Spreads		Top Generics		Top Brands		Top Injectables & More			
	NDC/ PROD ID	STRENGTH	PACK SIZE	DOSAGE FORM	EXP DATE	MFR	SUPPLIER	UNIT PRICE	PRICE	WAC/AWP SPREAD	QTY AVL	SHIPPING OPTIONS	PURCHASE QTY
Diclofenac Sodium 1% Topical Gel (Voltaren Gel) AB Generic													
	219220000909	1%	100 g	Gel	04-24	Encube	Republic-- [A]	\$0.038	\$3.75	AWP±: \$54.60 WAC±: \$16.25	1181		<input type="button" value="QTY"/> <input type="button" value="ADD"/> <input type="button" value="♥"/>
Albuterol Sulfate HFA 90mcg/actuation Inhalation Aerosol (Proventil) AB2 Generic													
	66180006301	90mcg	8.5 g	Aer Met	02-24	Lupin	Landmark Sup--	\$1.848	\$15.71	AWP±: \$58.31 WAC±: \$20.27	72		<input type="button" value="QTY"/> <input type="button" value="ADD"/> <input type="button" value="♥"/>
Ketoconazole 2% Topical Cream (Nizoral) AB Generic													
	219220002507	2%	60 g	Cream	03-24	Encube	JAMSR-- [A]	\$0.088	\$5.25	AWP±: \$271.67 WAC±: \$32.21	4695		<input type="button" value="QTY"/> <input type="button" value="ADD"/> <input type="button" value="♥"/>
Mupirocin 2% Topical Ointment (Bactroban) AB Generic													
	45802011222	2%	22 g	Ointment	10-23	Perrigo	Bonita (A-- [A]	\$0.082	\$1.81	AWP±: \$9.21 WAC±: \$6.96	188		<input type="button" value="QTY"/> <input type="button" value="ADD"/> <input type="button" value="♥"/>
Azelastine Hydrochloride 0.1% (137mcg/spray) Nasal Solution (Astellin) AB Generic													
	60505083305	137mcg	30 ml	Spray Met	06-24	Apotex	JAMSR-- [A]	\$0.156	\$4.69	AWP±: \$100.55 WAC±: \$17.06	1348		<input type="button" value="QTY"/> <input type="button" value="ADD"/> <input type="button" value="♥"/>

SHOW MORE RESULTS

900 pixels x 120 pixels Banner Ad

OVER 700,000 AD IMPRESSIONS PER MONTH

- Within our members online portal, we can place your banner ad in either the header or footer area.
- Provide your artwork and applicable link, or let our team design your ad to maximize its effectiveness and your marketing dollars!

PHARMACY POPUP MESSAGE

Most Effective and Highest ROI

The screenshot shows the Trxade website interface with a prominent popup message. The popup is titled "MESSAGE FROM TRXADE" and features a clock icon indicating a "4 pm Cutoff" and a button to "Click Here for ACH/CC Form". The main text in the popup reads: "Increase Time Savings, Eliminate Multiple Invoices and Payments." Below this is an illustration of a truck with a sign that says "MEET SUPPLIER MINIMUMS WITH EASE. SAVE YOUR TIME, SHOP TRXADE PRIME." The popup also lists benefits: "One Tool", "One Low Min", "One Invoice", and "One Package". A section titled "What is Trxade Prime?" explains it as a free service that combines orders from top suppliers into a 1 low order minimum, with a \$150 minimum or \$15 shipping fee. At the bottom of the popup are three buttons: "Most Popular Products", "Best Price Sitewide", and "Search All Products", along with a "CLOSE" button.

TRADE The Trusted Marketplace For Pharma & Healthcare

1-800-805-8705 Welcome: Trxade Test Account Pharmacy Log Out

SEARCH ENTER NDC OR PRODUCT NAME & STRENGTH

HOME MANAGE PURCHASES MANAGE ACCOUNT

Flu Vaccine Shop for Flucelvax, Fluvad, & Alluvia See All Options

Antidiabetic Agents Antithrombotic Agents

My Top Purchased NDCs Top Short Dated NDCs

QTY AVAIL SHIPPING OPTIONS PURCHASE QTY

1200 QTY ADD

1102 QTY ADD

4672 QTY ADD

170 QTY ADD

1327 QTY ADD

WAC1: \$6.96 AWP±: \$100.55 WAC±: \$17.06

- Pharmacy Popup Message displays at each login and each member must click close to close message.
- Each member is auto logged off overnight to ensure the message displays each day.
- The Average Pharmacy logs in to Trxade three times per day, displaying the message three times to each Pharmacy member.